



**WORLD
ENERGY
CONGRESS**

World Energy Congress

Since 1924

**WORLD
ENERGY
COUNCIL**



About the World Energy Council



The World Energy Council is the world's oldest independent and impartial community of energy leaders and practitioners. **Through our Humanising Energy vision,** we involve more people and communities in accelerating clean and inclusive energy transitions in all world regions.

Formed in 1923, the Council is a **UN-accredited global energy body** that has convened diverse interests from across the full energy ecosystem for a century, and today has over **3,000 member organisations** and a presence in **nearly 100 countries.**

Our global network draws from governments, private and state corporations, academia and civil society, as well as current and future energy leaders.

We collaborate on **impact programmes** and inform local, regional and global energy agendas in support of our enduring mission: **to promote the sustainable use and supply of energy for the benefit of all people.**



100 years of the World Energy Congress



For over 100 years, the **World Energy Congress** has convened the cooperative power of the world energy community to shape an inclusive and transformational energy leadership agenda.

As the flagship event of the **World Energy Council**, the World Energy Congress has been hosted in cities at the forefront of energy transitions around the world since 1924.

Today, as the only truly global energy event bringing together **18,000 international leaders, CEOs, and changemakers alongside 100+ Ministers**, the Congress enables the highest levels of government-to-government dialogue and unites businesses and communities of all shapes and sizes. It bridges geographies and generations, sectors and societies to make faster, fairer, and more far reaching energy transitions happen.



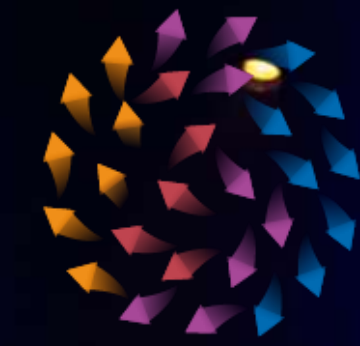
"The World Energy Congress is the world's greatest energy conversation and showcase.

This truly inclusive and geographically rich gathering enables visionary leadership dialogue, shares new ideas on closing energy transition implementation gaps, and celebrates collaborations that are driving real action and impact.

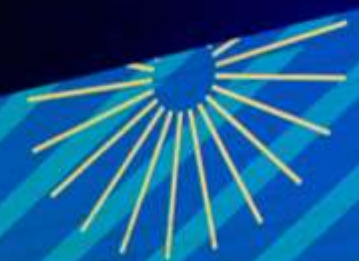
Hosts of the World Energy Congress are committed to visibly demonstrating their abilities to forge new ways forward in making energy transitions happen, especially amongst diverse stakeholders.

Join the World Energy Council in shaping the next 100 years of world energy."

Dr Angela Wilkinson
Secretary General and CEO
World Energy Council



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**26th CONGRESS
ROTTERDAM
22 - 25 April 2024**

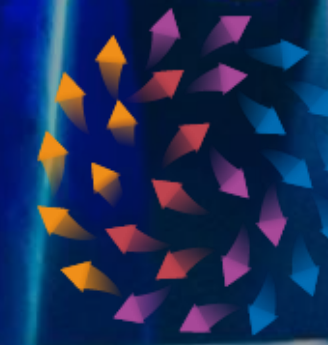
Redesigning Energy
for People and Planet



A truly global world energy leadership event



World Energy Congress in numbers



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Attendees
Unique: 9,500+
Total: 18,000+

Ministers
100+

Delegates
Total: 4,000+

Speakers
350+

Exhibition space
7,000+ sqm net

Exhibitors
150+

Sponsors
30+

Broadcast partners
5+

**Represented
countries**
150+

Media partners
50

World Energy Congress experience

Compelling content programme

- A world-class and independent content programme built on the collective insights and experience of our unique **100-year-old global network**
- **Champions diverse, inclusive and intergenerational voices**, reflecting the Council's unique position as the pragmatic voice of the global energy agenda
- Speakers and facilitators are drawn from a global community of visionaries – uniting **Ministers, CEOs, changemakers and young energy leaders**
- A blend of formats are curated across open sessions and invitation-only roundtables, creating unique spaces for **leadership thinking and collaborative action**



Exhibition

Showcasing the latest technology, products and solutions from around the world and the place for B2G and B2B impact



Future Energy Leaders and innovators

Dedicated spaces for the next generation of exceptional energy leaders and entrepreneurs



World Energy Leaders' Dialogues

Exclusive roundtables designed for international CEOs and C-suite, Ministers, city leaders and other special guests (by invitation-only)



Opening and closing ceremonies, social events and off-site activities

Showcasing the host, connects, engages and celebrates our community



Partner events

Hosted by sponsors and partners

Bilateral meetings

Connect with peers and forge new collaborations



Executive Assembly

Takes place two days prior to Congress and includes the Executive Assembly and other governance meetings of the World Energy Council, bringing together Member Committees from across the globe



Audience

Business - decision-makers and practitioners representing all energy interests, from traditional energy to buyers, consumers and users of energy

Government, community leaders and policy-makers - Ministers and senior government, IGOs, local government, city leaders and regulators

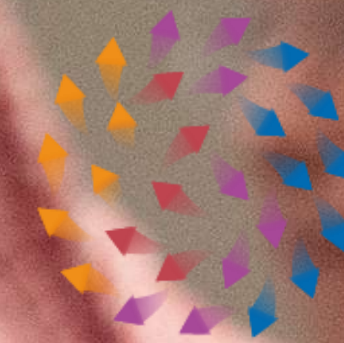
Civil society, academia and experts - the brightest minds from all corners of society

Start-ups and entrepreneurs - the new creative thinkers, disruptors and transformers

Future Energy Leaders - the next generation of exceptional energy leaders

Foundations and advocates - those dedicated to championing humanity and a healthy planet

Journalists and media broadcasters



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Why host?



The World Energy Congress is a global brand. Hosting the Congress puts the host at the forefront of the energy conversation on an international stage, offering a truly unique opportunity to be the voice of the energy transition agenda and a part of the rich history of the World Energy Council

Leadership - Showcased as a visionary leader in energy and a convenor of leaders and influencers from across the whole energy ecosystem

Innovation and impact - Positioned as a champion of global energy system change, committed to enabling faster, fairer and more far-reaching energy transitions.

ROI - Deliver value and growth opportunities for your national and international stakeholders alongside direct economic benefits to the host city and region

Global visibility - Increased profile and reputation on the global stage with extensive media and marketing coverage

Legacy - Forge an unparalleled legacy that will continue to drive the energy conversation for years to come

Request for proposals to host the 28th World Energy Congress 2028

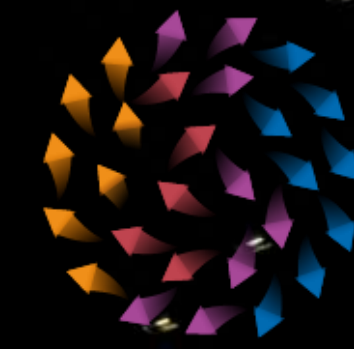


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Action	Timeline (UTC+1)
Request for proposals released	Week commencing 17 February 2025
Bids due	27 June 2025 by 17.00 (UTC+1)
Global Secretariat evaluation of bids and site visits (if applicable)	30 June - 29 August 2025
Qualifying bids published	Week commencing 1 September 2025
Voting window for Member Committees open	22 September - 26 September 2025
Council Board validates results Announcement of the winning bidder and presentation at the Executive Assembly during World Energy Week 2025	7 October 2025

26th World Energy Congress 2024, Rotterdam

Highlights video



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Contact us

Redesigning Energy
for People and Planet

For any questions about bids, please contact
the Global Agenda team at
congressbids@worldenergy.org

For further information about the World
Energy Congress, please visit our website:
<https://worldenergy.org/congress>



WORLD ENERGY COUNCIL



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